

# ALEX RANDALL

graphic design

alex bain08@gmail.com  
www.alexdotcomwastaken.com

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## SUMMARY

I am a clever, resourceful graphic designer looking to put my problem solving, communication and design skills to good use in a creative position. My experience with web production and attention to detail let my designs shine, and my dedication to my work and positive attitude help me get the job done efficiently and effectively.

## SKILLS

Proficient: PC and Mac platforms, Adobe Creative Suite CS4 (InDesign, Photoshop, Illustrator, Dreamweaver), Microsoft Visual Studio, Product Studio, Source Depot Browser, Adobe Acrobat, HTML, CSS, Email Marketing and Design, Microsoft Office: Word, Excel, PowerPoint, Digital Photography, Typography.

Intermediate: JQuery, Adobe Flash.

## PROFESSIONAL EXPERIENCE

### AQUENT AT MICROSOFT, WINDOWS PHONE DESIGN INTEGRATOR, MARCH 2012 - NOVEMBER 2012

- Worked with UI/UX Designers and Developers to maintain visual and interactive integrity of Windows Phone 8 product.
- Spotted inconsistencies between comps and actual code, and acted upon inconsistencies to uphold the design standard of the product.
- Edited and maintained code language standards within product.
- Maintained source version history by utilizing source management tools.
- Troubleshoot code defects and design defects to ensure completion of product.
- Ensured check-in of correct and current files to file depots.

### CHARITYUSA.COM, GREATERGOOD.COM EMAIL MARKETING DESIGNER, JULY 2008 - FEBRUARY 2012

- Updated and maintained 10 weekly e-mail newsletters reaching over 1.6 million subscribers.
- Edited HTML/CSS templates for daily and weekly mailings sent to subscribers.
- Produced custom artwork for e-mail newsletters.
- Worked with copywriters to produce custom artwork to interpret marketing strategies.
- Produced high quality image suites from photographed products.
- Assisted with in-house model and product photography, adhering to visual presentation guidelines.
- Created online marketing materials and advertising suites viewed over 250,000 times daily.
- Maintained visual presentation guidelines for online merchandising standards.

## FREELANCE EXPERIENCE

RUTH CIELO, CIELO DESIGNS  
Input and styled 250+ page document for Seattle Storm.

KEITH CURTIS, AUTHOR  
Designed book cover. Created web graphics for online marketing.

PETAPOLUZA  
Designed labeling for custom pet food packaging. Created in-store advertising.

SALLY SWENSON,  
SIMPLY WHOLE AGAIN  
Designed & built website using JQuery, HTML and CSS.

## EDUCATION

THE ART INSTITUTE OF SEATTLE, Seattle, WA, 2008  
Bachelor of Fine Arts - Graphic Design

SCHOOL OF VISUAL CONCEPTS, Seattle, WA, 2010-11  
Beginning and Intermediate HTML/CSS, E-mail Marketing Strategies Workshop